



**CNSID**

Canada's National School for Indian Dances

**Non For Profit  
Organization**

**Sponsorship Opportunity.**

# ANJALI - A TRIBUTE

**“Celebrating Culture.  
Empowering Youth.  
Building Community.”**



Presented by  
Canada's National School of Indian Dances

**June 13, 2026**

Eastdale C.V.I  
265 Harmony Rd N, Oshawa, ON L1G 6L5  
From 5 PM to 8 PM

## Contact

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**Email**        [dshah.cnsid@gmail.com](mailto:dshah.cnsid@gmail.com)  
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# INTRODUCTION

**Anjali – A Tribute is the annual flagship production of Canada’s National School for Indian Dances (CNSID). This signature event brings together youth, families, artists, and community members for an evening that celebrates Indian classical dance through storytelling, tradition, and artistic excellence.**

**More than a performance, Anjali is a platform that nurtures emerging talent, strengthens cultural identity, and builds meaningful connections within our diverse community. Each year, the event draws engaged audiences from across Durham Region, the GTA and all over Ontario, creating a vibrant space where culture and community come together.**

**Through this sponsorship opportunity, we invite partners to join us in empowering youth, preserving heritage, and creating lasting cultural impact.**



# About Us



**Canada's National School for Indian Dances (CNSID) is a professional arts organization dedicated to preserving, presenting, and advancing Indian classical dance in Canada.**

**Through structured training programs, professional productions, and community initiatives, CNSID empowers young people with discipline, confidence, and leadership while nurturing a deep appreciation for cultural heritage.**

**Our work extends beyond the studio. Through performances, festivals, workshops, and educational outreach, CNSID strengthens the cultural fabric of Durham Region and creates meaningful opportunities for communities to engage with classical Indian arts.**

**By supporting CNSID, partners contribute to the preservation of cultural traditions while helping cultivate the next generation of artists, leaders, and cultural ambassadors.**

## **Vision**

- To be a leading organization in the promotion and advancement of Indian classical dance, preserving its rich cultural heritage for future generations.
- To empower youth through arts education and mentorship, nurturing confidence, discipline, and leadership.
- To strengthen community connections through meaningful cultural experiences, ensuring that traditional arts continue to thrive within a multicultural society.

## **Mission**

- To be a leading organization in the promotion and advancement of Indian classical dance, preserving its rich cultural heritage for future generations.
- To empower youth through arts education and mentorship, nurturing confidence, discipline, and leadership.
- To strengthen community connections through meaningful cultural experiences, ensuring that traditional arts continue to thrive within a multicultural society

# OUR TEAMS



**Darshini Shah**

Founder & Artistic Founder



**Dr. Mehul Shah**

Co-Founder



**Ritu Prajapati**

Operations & Administration Lead



**Nikhil Singla**

Intern - 2026



**Jasmeet Singh**

Intern - 2026



**Ayushi Kaur**

Intern - 2026



**Harmmeet Dhillon**

Intern - 2026



**Mann Chauhan**

Intern - 2026

# About the Event



Anjali – A Tribute is the annual flagship production of Canada's National School for Indian Dances (CNSID), bringing together youth performers, families, professionals, and community leaders for an evening of cultural celebration and artistic excellence.

Hosted in Durham Region, the event attracts a highly engaged, family-oriented audience from across the GTA.

With strong in-person attendance and growing digital reach — including 60,000+ content views and 5,000+ social media followers — sponsors receive meaningful brand exposure both at the event and across online platforms. More than a performance, Anjali offers corporate partners the opportunity to align with youth empowerment, cultural preservation, and community leadership.

## Event Highlight

Annual flagship cultural production in Durham Region

Engaged audience of families, professionals, and community leaders

60,000+ digital views and multi-platform promotion

Strong brand alignment with youth empowerment and cultural impact



# BENEFITS FOR SPONSOR

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## First Benefit

Sponsors receive prominent exposure through event signage, stage mentions, printed materials, and digital promotions. Your brand is showcased to a highly engaged audience both in person and across social media platforms before, during, and after the event.



## Second Benefit

The event attracts families, young professionals, and community leaders from Durham Region and the GTA. Sponsors have the opportunity to connect directly with attendees through on-site presence, brand activations, and meaningful interactions.

## Third Benefit

Partnering with Anjali – A Tribute positions your brand as a supporter of youth empowerment and cultural preservation. This alignment strengthens brand credibility while demonstrating a commitment to community impact and inclusive arts initiatives.



# Sponsorship Package



## Presenting Sponsor

\$5,000+

- Presented by [Sponsor Name] on all event flyers, poster and tickets
- Business Category Exclusivity Sponsorship
- Dedicated sponsor spotlight 1 post, 1 reel, and 1 story before the event
- On-stage speaking opportunity (5 mins)
- Name/logo on digital screens during intermission
- Branded booth or activation space at the venue in Foyer
- High-visibility banner placement on stage (Banner provided by sponsor)
- High-visibility logo placement (stage screen + posters)
- Sponsor mention in email - Logo, copy & link included in 1 - event email
- Sponsored section on website - logo, link, and copy
- Sponsored section in event digital program – logo, contact info and copy
- Recognition in the post-event thank-you email & post
- Post-event impact report (reach, photos, media stats)
- 8 VIP tickets + reserved seating

# Sponsorship Package



## Platinum Sponsor

**\$3,000**

- Dedicated sponsor spotlight 1 post, 1 reel, and 1 story before the event
- On-stage speaking opportunity (2–3 mins)
- Name/logo on digital screens during intermission
- Branded booth or activation space at the venue in Foyer
- High-visibility banner placement on stage (Banner provided by sponsor)
- High-visibility logo placement (stage screen + posters)
- Sponsor mention in email - Logo, copy & link included in 1 - event email
- Sponsored section on website - logo, link, and copy
- Sponsored section in digital event program – logo, contact info and copy
- Recognition in the post-event thank-you email & post
- Post-event impact report (reach, photos, media stats)
- 5 VIP tickets + reserved seating



## Gold Sponsor

**\$2,500**

- Name/logo on digital screens during intermission
- Sponsor mention during the event
- 1 dedicated social media post + story mentions
- Logo included in one event email
- Logo on event digital program
- Sponsor logo on website
- Recognition in the post-event thank-you post
- 2 VIP tickets + reserved seating

# Sponsorship Package



## Silver Sponsor

\$1,000

- Logo on website + event program
- Group sponsor acknowledgement on social media post
- Name/logo on digital screens during intermission
- 2 complimentary tickets
- Recognition in the post-event thank-you post



## Custom Sponsorship

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- *Business name listed in program & website - \$250*
- *On-stage speaking opportunity (2–3 mins) - \$1000*
- *Name/logo placement on the official sponsor board in the foyer- \$500*
- *Branded booth or activation space at the venue in Foyer - \$1000*
- *2 VIP tickets + reserved seating - \$50*
- *In-kind Service Sponsor welcomed contact us!*



*Thank You*  
**Hope You Are  
Interested!**

## Contact



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(902) 999-1319 - Darshini Shah

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